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15 August 1988

MEMORANDUM FOR: FBIS Group Chiefs

FROM: R. W. Manners
Director, Foreign Broadcast Information Service

SUBJECT: DI/CRES Survey of FBIS Products and Services

1. The attached responses from the DI constitute a survey of FBIS products and services which the Collection Requirements and Evaluation Staff (CRES) of the DI brokered on behalf of FBIS. The report contains summaries of the responses from the individual offices of the DI, a list of recommendations supplementing these responses, and more detailed attachments from the individual DI offices. Also attached is a summary review of the survey done by Deputy Director, FBIS, at my request.

2. The purpose of the survey was to elicit guidance for future planning, given the fact that FBIS is faced with reduced resources and will likely continue to be in the outyears. We asked CRES to have the DI offices focus on what percent of their analysis is based on FBIS material and those areas where they would recommend either increased or decreased FBIS coverage. We had hoped to get a corporate DI response to the survey; but as you will see from the report, there are inconsistencies in the way the individual offices answered the questions.

3. I ask that you take this survey seriously, although I realize you may judge some of the comments as being either naive or totally off the mark. Remember, this survey represents only one of our consumers, the DI, and does not take into account the rest of the Agency or the Community. I welcome any constructive comments that you may have.


R. W. Manners

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